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GREATER MIAMI CONVENTION & VISITORS BUREAU IS LOOKING TO HIRE A CUSTOMER RELATIONSHIP & DATA STRATEGIC MANAGER

Description

The purpose of this job is to assist the sales effort by maintaining a database, reporting and managing internal and external reporting to maintain integrity of P1 group housing, disseminating information to internal clients with updated contacts & addresses, proper location of data in Simpleview, as well as cross check data through monitoring database for accuracy of information and informing the appropriate sales managers.

Qualifications / Specifications

- Associates degree in a related field or two years college coursework.
- At least three years related experience or an equivalent combination of education and hotel/hospitality experience.
- Ability to utilize GMCVB database system (similar to Sales Force and Oracle).
- Experience with Email Marketing preferred.
- Intermediate knowledge of HTML5/CSS
- Success in this position requires interpersonal skills for frequent interaction with customers.
- Three years related experience or an equivalent combination of education and experience.

For more information contact:

GMCVB Human Resources
Tel: (305) 539-3029
Email: employment@gmcbv.com

Must register at www.employ-miamidade.com (with resume) prior to attending. Must bring acceptable I-9 documentation to demonstrate authorization for work.

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